

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

Thursday, January 26, 2023

Opening

The meeting is called to order by Chairman Tiffany Gering at 1:00 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner
Taylor Boyd, Bavarian Lodge
Chuck Schuringa, Sleeping Lady Mountain Resort
Jeana Steiner, Chelan Valley Farms
Steve Maher, Our Valley Our Future
Jerri Barkley, Visit Chelan County
George Velazquez, TREAD (Zoom)
Brian Bolz, Town Toyota Center

Review/Approval of Minutes - Action

Moved by Taylor Boyd and seconded by Brian Bolz, the Committee unanimously approves the December 15, 2023 meeting minutes as presented.

Public Comment Period: No public comment provided

Discussion

2023 Budget
Capital Round

Visit Chelan County

Icicle TV Presentation
Annual Reporting for 2022 recipients and framework (TREAD & Cascade Loop)

- RFP
- NCWEDD
 - Completion of NCW Rural tourism summit
- Ongoing:
 - Good Neighbor Handbook – Electronic Spanish/English
 - WSDMO – leg preview,
 - Chelan Douglas Trends support (April),
 - WA Filmworks
 - YTD 2022
 - KOMO 4 credit (15k)
 - Shared Regional Data System

3:00 P.M. **Meeting Adjourned**